

THE LIVESTOCK 3D SOLUTION

**YOUR EYES ARE GOOD.
DATA IS BETTER.**

THE PROBLEM

- Most operations still rely on visual estimation of body condition measurement during pen walks, which can lead to misidentification of body condition, weight change, and/or performance drift.
- Even experienced managers interpret cattle differently. That inconsistency compounds across shifts, teams, and locations.
- Rather than giving actionable data, these subjective assessments can produce variability, delay intervention, and limit accountability.



BOTTOM LINE

When measurement becomes automated, management becomes scalable.

THE SOLUTION

LIVESTOCK 3D uses true 3D imaging to provide:

- Automated body condition scoring
- Growth tracking over time
- Herd-level performance analytics
- Early detection of negative trends

THE ADVANTAGE

- Pen and group comparisons in real-time
- Automated reporting with constant monitoring
- Objective body condition data with consistent BCS across all herds
- Historical data trends
- Trend alerts show possible losses, allowing problems to be caught days sooner



LIVESTOCK 3D

LIVESTOCK 3D, Inc.
161 C Jefferson Rd, Williamsburg, VA 23185



AAA Cow Comfort LLC
P.O. Box 307, Kimberly, ID 83341



THE LIVESTOCK 3D ADVANTAGE

EVERY ANIMAL IS DATA.
EVERY DECISION HAS A COST.

THE CHALLENGE

- Inconsistency in data measurement can heavily impact daily operations, management decisions, and overall profitability.
- Missing or losing valuable data due to subjective assessment often carries financial weight, especially in large-scale production environments.

THE ADVANTAGE

LIVESTOCK 3D converts routine pen walks into automated 3D herd measurement — capturing objective data without adding extra labor.



DESIGNED FOR SCALE

- Built to support large dairies, feedlots, and multi-site operations with standardized metrics.



OPERATIONAL IMPACT

- More confident feed adjustments and better sorting decisions
- Improved management alignment across all locations
- No added labor necessary



FINANCIAL OUTCOMES

- Reduced treatment costs
- Improved feed efficiency
- Earlier intervention



BOTTOM LINE

Visibility drives profitability.
LIVESTOCK 3D delivers both.



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BUILT FOR REAL OPERATIONS

NOT LAB TECH. **BARN TECH.**



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DESIGNED FOR REALITY

Engineered for rugged livestock environments:

- Dust
- Weather
- Large herd movement

Cows walking through under camera



ENTERPRISE READY

- Rapid deployment
- Minimal training
- Integrates into daily routines
- Supports multi-site consistency
- Limited upkeep requirements
- Easy install

BOTTOM LINE

Technology only matters if it works where cattle live.

LIVESTOCK 3D earns its place.



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WHY CHOOSE LIVESTOCK 3D?



ECONOMIC IMPACT

Save **\$90 – \$300** per cow annually through early lameness detection and optimized nutrition management



24/7 MONITORING

Continuous health tracking without human intervention, providing multiple measurements daily



SUSTAINABILITY

Optimize feed efficiency and reduce environmental impact through precision monitoring



ANIMAL WELFARE

Non-intrusive monitoring reduces stress while improving early disease detection



OBJECTIVE DATA

Remove human bias with automated, accurate measurements backed by scientific validation



EASY INTEGRATION

Compatible with existing farm infrastructure and management systems



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